



LINDA YEO

Linda Yeo is the Special Events Coordinator at Umbrella Studio Contemporary Arts, and brings with her extensive experience in local government in the corporate planning field.



ROWENA BURLEY

Rowena is a 3rd generation Maker as her grandmother was a Milliner, her father a carpenter and shopfitter, and her mother a dressmaker. Rowena started sewing at 8 years old and went on to make her own high school uniforms. She completed couture dressmaking workshops whilst climbing the corporate ladder before becoming an interior designer. Rowena founded The Elegant Executive Curve and iSew Australia which marries new technology with old style artisan craftsmanship skills creating her own plus size business wear fashion label whilst developing a freelance marketplace platform to promote commercial quality Made In Australia needlework skills. She is a member of the Textile Collective by Emerging Designers, a Townsville Fashion Festival initiative in Castletown, Townsville promoting local designers.



KARISSA CHASE

Trained as a potter Karissa has 20 years experience in the handmade industry via wholesaling and selling her ceramic wares at 300+ markets in both Australia and North America. In 2013 she founded the Renegade Handmade market in Townsville which is an inspiring market experience and a nurturing space to encourage makers to connect directly with customers. The Renegade Gift Shop is an extension of the Renegade brand and focuses on Australian made products with 70% being local makers connected to the market. Karissa was awarded 2015 NQ Handmade Ambassador of year and has a commitment to mentoring creatives to further their brands and their business.



townsville makers forum 2017

DISCOVER THE GLOBAL MAKERS MOVEMENT

Friday 26 May
9am – 1pm
Tony Ireland Stadium

Townsville City Council in collaboration with Townsville Business Development Centre and Townsville Fashion Festival are bringing the global makers movement to Townsville.

This is an opportunity to bring your creative ideas to life, collaborate with industry, be a game changer, workshop with innovators...

'Disrupt your consciousness and ignite your mind'.

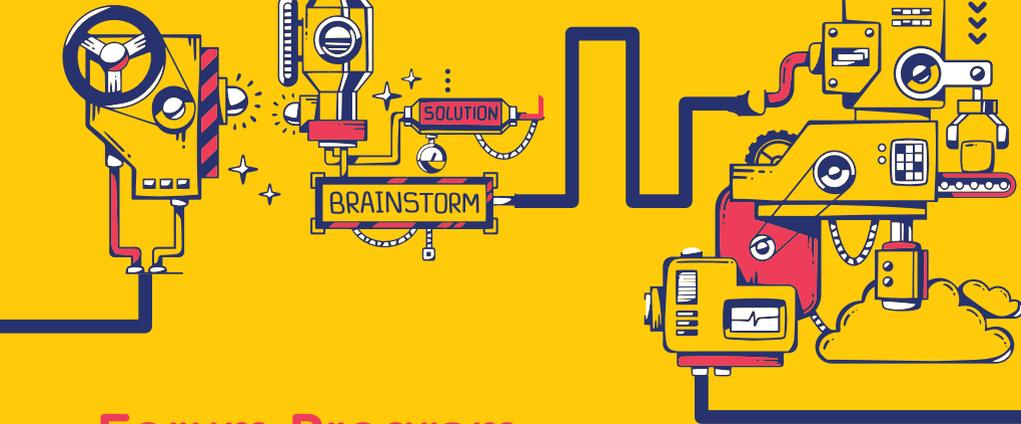
HIGHLIGHTS >>

Forum of presenters from diverse industries addressing their story of success and opportunities.

Facilitated discussion which enables participants to share innovative ideas and projects to a collective group.

Networking function allowing attendees to interact, explore, learn and build relationships.





The Presenters

DR DEAN ALLE



Dr Dean Alle has a wealth of experience in entrepreneurship, startups and commercialisation of new technology. In addition to several tech related startups of his own. Dean has led major commercialisation projects with Australian Universities and Research Centres, spinoff and startup companies, and corporate organisations. Dean adds value to startup opportunities as an investor and advisor whilst also an Entrepreneur in Residence for several organisations. He is on the Fed Govt expert entrepreneur's the QLD Govt grant assessment panels. Dean is a judge for startup investment competitions and lead mentor of many startup weekends and enjoys working with entrepreneurs and creative people to achieve commercially relevant outcomes.

KELLEY ROY



Kelley is the Founder and Owner of ADX and Portland Made, and has been working for the past 5 years to grow Portland's Maker Movement. She consults with people from around the world to create Makerspaces, like ADX, in their communities. Kelley has become a globally recognized leader in the Maker Movement and is helping to put Portland Makers on the international map. She co-authored Cartopia: Portland's Food Cart Revolution in 2010, has a graduate degree in Urban Planning and an undergraduate degree in Geological Sciences. Kelley's passion is helping creatives hone their skills, start their own businesses, and make a living doing what they love.

DR JONATHAN MCBURNIE



Dr Jonathan McBurnie is an artist and writer, and is the director of Umbrella Studio contemporary arts. Jonathan exhibits regularly locally and internationally and contributes to a range of publications.

Forum Program

9.00am-9.15am	Welcome – Cr Maurie Soars Chair Townsville City Council Innovation and Business Advisory Group.
	Opening of Forum – Sharyn Brown, CEO Townsville Business Development Centre
9.15am-9.45am	Dr Dean Alle, JCU/iNQ's Entrepreneur-in-Residence: Collaboration, Entrepreneurship and Startups,
9.45am-9.50am	Intro Speaker
9.50am-10.20am	Kelley Roy, Owner / Director ADX, Author, Portland Made: The Makers of Portland's Manufacturing Renaissance
10.20am-10.40am	Morning Tea
10.40am-10.45am	Intro Speakers
10.45am-11.00am	Dr Jonathan McBride & Linda Yeo: Umbrella Studio: Pop Up North Queensland
11.00am-11.15am	Rowena Burley CEO/Founder/Creative Director The Elegant Executive Curve
11.15am-11.30am	Karissa Chase, Coordinator Renegade Markets: Turn your creative hobby into something more. Tips on pricing, markets, social media, consignment and wholesale.
11.30am-11.45am	Townsville Business Development Centre presentations
11.45am-12.15pm	Facilitated workshop discussion – Simon Millcock Senior Economic Development Officer TCC and Kelley Roy: 30 minute table discussions
12.15pm-12.30pm	Feedback from workshop
12.30pm-1.00pm	Networking and Conclusion of Forum